

easypack.net

Website Review



### Review of easypack.net

Generated on October 25 2013 9:50 AM

Successfully passed	24
Room for improvement	6
Errors to fix	15



Get short URL

### Top priorities for easypack.net :

- [Promote your website on Social Media](#)
- [Write more content](#)
- [Be more consistent with your keywords](#)
- [Book your brand on Twitter](#)
- [Add a Favicon](#)

### Optimize easypack.net !

129 personalized tasks for online marketing success!

[Start Your Free Trial](#)

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### Visitors

Traffic Estimations Low

Traffic Rank **2247681<sup>th</sup>** most visited website in the World

Adwords Traffic 0 %

### Local

Local Directories	<p><b>Easypack</b> 10 Dieudonné Costes et Maurice Bellonte, Mantes-la-Jolie FRANCE +33 1 30 94 73 87</p> <p><i>Missing profile on Foursquare</i></p> <p><b>Easypack France</b> 6 rue Oziers, Saint Ouen l'Aumône FRANCE +33134400307</p>	<p>0 Reviews</p> <p>0 Reviews</p>	<p><a href="#">Claim listing</a></p> <p><a href="#">Add</a></p> <p><a href="#">Claim listing</a></p>
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## Social

### Social Impact

Optimize your visibility: Your website is not popular on Social Platforms.

Facebook Likes	1	Twitter Backlinks	11
Google™ +	1	Facebook Shares	4
Facebook Comments	0		

### Twitter™ Account

The Twitter™ Account @easypack is booked but it is not linked to your website!

## Mobile

### Mobile Rendering



### Mobile Load Time

Fast

### Mobile Optimization

Your website is not optimized for Mobile Visitors

Mobile Redirection	Mobile CSS
Meta Viewport Tag	Flash content
Apple Icon	

## SEO

### WWW Resolve

Be careful. Your website without www doesn't redirect to www (or the opposite). It is duplicate content!

### URL Rewrite

Perfect, your URLs look clean.

### IP Canonicalization

Yes

### robots.txt

Missing

XML Sitemap *Missing*

Underscores in the URLs *No*

Last week 3,373 companies signed up for WooRank to optimize their web

[Void Fill Packaging | Paper Packaging Machines | Easypack | Easypack.net/](#)

Specialists in high performance void fill packaging & paper packaging machines. We manufacture and supply paper void fill and biodegradable cushioned paper pa...

Website Review

Top 5 Priorities

Visitors

Local

Social

Mobile

SEO

Usability

Technologies

Title Void Fill Packaging | Paper Packaging Machines | Easypack | Easypack

Length: 68 character(s)

Description Specialists in high performance void fill packaging & paper packaging machines. We manufacture and supply paper void fill and biodegradable cushioned paper packaging machines.

Length: 175 character(s)

Meta Keywords void fill packaging, void fill, void, fill, packaging, paper, paper packaging machine, packaging machine, paper void fill, void filling packaging, easypack

Length: 155 character(s)

Inside Pages Analysis

Title	Description	Text/HTML
<a href="#">Endemol   Easypack</a>	Endemol TV. Show me the (safely packed) truck. Easypack's Cassette delivers a mighty solution for TV... If you're lucky enough to have young children, you've ...	21.58 %
<a href="#">Offices   Easypack</a>	EASYPACK FRANCE. France Flag Easypack France 9 ave Louis de Broglie ZI du Vert Galant 95050 Saint Ouen l'Aumône ...	14.48 %
<a href="#">Awards   Easypack</a>	Awards. Sustainable performance receives Royal approval. Easypack Limited won the Queen's Award for Enterprise International trade for a second time in ...	19.98 %

Headings

<H1>	<H2>	<H3>	<H4>	<H5>
1	0	2	0	0
<H1> Greener Business <H3> Email <H3> Telephone				

Images We found 25 images on this web page. 21 alt attributes are empty or missing.

Text/HTML Ratio 7.2 %

Flash *No*

Frames *No*

Blog We have not found a Blog on this website.

Keywords Consistency

Keywords	Freq	Title	Desc	<H>
easypack	6			
paper	3			
packaging	3			
patents	2			
hertfordshire	2			
Keywords (2 words)	Freq	Title	Desc	<H>
fill packaging	2			
void fill	2			
Keywords (3 words)	Freq	Title	Desc	<H>
void fill packaging	2			

Google™ Ranking

Keywords	Rank	URL
easypack	1	<a href="http://www.easypack.net/">http://www.easypack.net/</a>
easy pack	1	<a href="http://www.easypack.net/">http://www.easypack.net/</a>
paper packing machine	2	<a href="http://www.easypack.net/">http://www.easypack.net/</a>
paper packaging machine	3	<a href="http://www.easypack.net/">http://www.easypack.net/</a>
void fill packaging	11	<a href="http://www.easypack.net/">http://www.easypack.net/</a>
void fill	13	<a href="http://www.easypack.net/">http://www.easypack.net/</a>

Show more

Competitors in Google™

N°	URL	Score
1	<a href="http://storopack.us">http://storopack.us</a>	-
2	<a href="http://amazon.com">http://amazon.com</a>	83.1
3	<a href="http://sealedairprotects.com">http://sealedairprotects.com</a>	-
4	<a href="http://alibaba.com">http://alibaba.com</a>	83
5	<a href="http://roche-applied-science.com">http://roche-applied-science.com</a>	-
6	<a href="http://geami.com">http://geami.com</a>	66.8

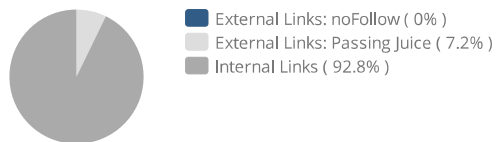
Show more

Keywords Cloud

easypack 6 paper 3 packaging 3 patents 2 hertfordshire 2  
 contact 2 business 2 spiral 2 careers 2 packmate 2

In-Page Links

We found a total of 75 link(s) including 12 link(s) to files



Anchor	Type	Juice
Image	Internal Links	Passing Juice
Image	Internal Links	Passing Juice
Image	Internal Links	Passing Juice
Image	Internal Links	Passing Juice
Image	Internal Links	Passing Juice
Home	Internal Links	Passing Juice

Show more

DMOZ No

PageRank PR 3

Related Websites	N°	URL	Score
	1	<a href="http://www.minipakr.com/">http://www.minipakr.com/</a>	-
	2	<a href="http://www.storopack.us/en/products-solutions/flexible-protective-packaging/paperplusr-paper-void-fill-and-padding.html">http://www.storopack.us/en/products-solutions/flexible-protective-packaging/paperplusr-paper-void-fill-and-padding.html</a>	-
	3	<a href="http://www.kitepackaging.co.uk/mcp/air-bags-and-cushions/">http://www.kitepackaging.co.uk/mcp/air-bags-and-cushions/</a>	70.7
	4	<a href="http://www.packaging2buy.co.uk/air-cushion-packaging.html">http://www.packaging2buy.co.uk/air-cushion-packaging.html</a>	-

Indexed Pages 234 Google™

Popular Pages

- [Void Fill Packaging | Paper Packaging Machines | Easypack ...](#)
- [Endemol | Easypack](#)
- [Offices | Easypack](#)
- [Awards | Easypack](#)

Domain 1st Registered 14 years 8 Month 23 Days ago

Domain Expiration 2 Year(s) 4 Month(s) 9 Day(s)

## Usability

URL <http://easypack.net>  
**Length:** 8 character(s)

Favicon No

404 Error Page Great, your website has a custom 404 error page.

Conversion Forms Great, we found a Conversion Form on this page.

Page Size 13.2 KB (World Wide Web average is 320 Kb)

Load Time 0.32 second(s) (41.03 Kb/s)

Language  
**Declared:** en  
**Detected:** en

Printability We could not find a Print-Friendly CSS

Microformats We found 0 type(s) of Microformat

Dublin Core *Missing*

Domain Availability	Domains (TLD)	Status	Expiration
	easypack.com		0 Year(s) 10 Month(s) 16 Day(s)
	easypack.org		0 Year(s) 5 Month(s) 9 Day(s)
	easypack.info		0 Year(s) 1 Month(s) 27 Day(s)
	easypack.biz		0 Year(s) 11 Month(s) 11 Day(s)
	easypack.eu		-

Typo Availability	Domains (Typo)	Status	Expiration
	wasypack.net		Available. <a href="#">Book it now!</a>
	ezsypack.net		Available. <a href="#">Book it now!</a>
	eaaypack.net		Available. <a href="#">Book it now!</a>
	eastpack.net		Available. <a href="#">Book it now!</a>
	eazypack.net		Available. <a href="#">Book it now!</a>
	eadypack.net		Available. <a href="#">Book it now!</a>

[Show more](#)

Email Privacy Warning! At least one email address has been found in plain text.

Spam Block Your IP is not Blacklisted in the [Spammer Directory](#).

Safe Browsing Yes

## Technologies

Server IP 5.153.9.53  
**Server location:** LONDON

Technologies	jQuery	JavaScript framework
	Nginx	Web server

Speed Tips Congratulations! Your website's speed is fully optimized.

Perfect, your server is using a caching method to speed up page display.

Perfect, your website doesn't use nested tables.

Perfect, your website does not use inline styles.

Perfect, your website has few CSS files.

Too bad, your website has too many JavaScript files (more than 7).

Perfect, your website takes advantage of [gzip](#).

Google™ Analytics No

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W3C Validity **Invalid:** 24 Errors, 2 Warning(s)

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Doctype XHTML 1.0 Transitional

---

Encoding UTF-8

---

Directory Browsing No

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Server Signature No

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